

## JCB: stop your bulldozers being used for home demolitions in Palestine



In February 2020, the UN Human Rights Office identified JCB amongst 112 companies involved in business activities in settlements in the Occupied Palestine Territory which violate Guiding Principles on Business and Human Rights. JCB knowingly allows its bulldozers to be used to demolish Palestinian homes to clear land for the construction of settlements, actions in gross violation of international law. JCB is profiting from Israel's wrecking of Palestinian lives.

## NSPCC: sever your tie with JCB



The UK's largest children's charity, the National Society for the Prevention of Cruelty to Children (NSPCC) works in child protection however it receives donations from JCB despite knowing that its equipment is being used to demolish Palestinian homes. In detailed correspondence with NSPCC officers and Trustees, compelling reasons for dropping JCB as a donor have been given but remain unheeded. We ask the NSPCC to demonstrate a truly ethical position: cease taking money from JCB and prove that every child matters.

## SEE OUR PROJECTIONS DONE ON WALLS IN CENTRAL LONDON TO HIGHLIGHT OUR CAMPAIGNS

JCB bulldozers

<https://youtu.be/yA0TnEhdfb8>

ICAHD shames NSPCC

<https://youtu.be/feG46BbS5i>


ICAHD UK's additional campaigns include Global Palestine, the Atta Jaber family, and opposition to the Jewish National Fund.


Information about all our campaigns can be found on the ICAHD website [icahd.org](http://icahd.org)

[www.icahd.org](http://www.icahd.org) [info@icahd.org](mailto:info@icahd.org)



 [facebook.com/icahduk](https://facebook.com/icahduk)

 [@icahduk](https://twitter.com/icahduk)

 [@icahduk](https://instagram.com/icahduk)

ICAHD UK Ltd. Reg No 6060984